



# EDUVISA ACADEMIC PARTNERSHIP PROGRAMME

# PARTNERSHIP PROPOSAL AND AGREEMENT

The EDUVISA Academic Partnership Proposal (APP) describes the operational guidelines and conditions in terms of which an EDUVISA Accredited Student Centre (ASC) or EDUVISA Accredited Leadership Centre (ALC) may be established. Registration as an ASC/ALC confirms acceptance of the content of this proposal and establishes an EDUVISA Academic Partnership Agreement (APA).











# **ACADEMIC PARTNERSHIP PROPOSAL**

"Add credibility to your programmes by achieving official Business School recognition."

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# 1. INTRODUCTION

EDUVISA Graduate School of Management LTD offers community organisations, private and ACE schools, corporate businesses, local radio stations, Internet Cafes, and government institutions the opportunity to incorporate accredited diploma and degree qualifications into their empowerment and training programmes by registering as an accredited EDUVISA Accredited Student Centre/Campus (ASC) or alternatively as an Accredited Leadership Centre (ALC). Academic support, tutoring services and assessment are provided by EDUVISA via our Internet-based Online Learner Management System (OLMS) with little or no input required by the ALC/LDC except that of marketing via the official Referral Affiliate System. Our academic programmes can be implemented in any region or country where managerial training at an undergraduate or postgraduate level based on the UK-Ofqual Accreditation Framework and BAC accredited university (UK-Government Regulated) is desired.

This is the ideal opportunity to extend your service/product offering, create an additional income stream or incorporate the element of accreditation into your training programme. Become an EDUVISA certified training centre/campus today and start making a difference in your country, community or place of employment while expanding your own business offering.

# 2. CAMPUS NETWORK VISION

The vision of EDUVISA Graduate School of Management is to make affordable and accessible university-level undergraduate, graduate, and post-graduate qualifications available that meet the benchmark accreditation requirements associated with the UK-Ofqual (RQF/NQF) Qualification Framework and equip our students to excel in the global economy of tomorrow.

EDUVISA Graduate School of Management is consequently fully committed to a long-term collaborative relationship based on an academic and business model that provides for the establishment of sustainable training and campus facilities (public domain and/or in-house). An academic partnership is not a short-term endeavour as it entails the delivery of life-changing training and academic services to students over several years. Registration as an **EDUVISA Accredited Student Centre/Campus (ASC)** or **Accredited Leadership Centre (ADC)** also entails registration with the relevant regulatory and accreditation authorities at government level and must be listed on the EDUVISA website as such.

The new applicant will be expected to attend an online Video Conference (Zoom, Telegram, WhatsApp etc) for profiling and marketing assistance purposes.

# 3. ACADEMIC PARTNERSHIP OPTIONS

The EDUVISA Academic Partnership Programme provides the following three academic collaboration options:

# 3.1 INDEPENDENT REFERRAL AFFILIATE (IRA)

# **ORIENTATION (IRA)**

EDUVISA Graduate School of Management offers a referral programme to help **students** fund their education and **individuals** to exploit a new source of income. By referring others to register to EDUVISA, you can benefit from our











referral commission system which will enable you to fund your diploma/degree or even launch your own Student Centre. Referral marketing is user-driven and reaches and influences consumers worldwide during every phase of the product/service journey. This means that the client (in this case you as a student or individual) can utilise the academic service (studying towards a diploma or degree) while benefitting financially from sharing the experience with others.

# PERSONAL INCOME (IRA)

If you are a student or individual looking for an option to earn an extra income or to pay for your studies or even just to make more money the **EDUVISA Independent Referral Affiliate (IRA)** system is your answer to an affordable and risk-free income solution! Now you can generate an alternative income and even start your own business working from home without the limitations of a 9-5 work, having to obey an alarm clock or commuting to and from work. As a student, you now can complete your studies free from the burden of a study loan while creating an income that may continue to grow even after your studies have been completed.

# ONLINE BUSINESS WHILE YOU STUDY (IRA)

Starting a new business or creating an alternative income could be a challenging prospect compounded by the need to risk your capital, the challenges of staff, long hours, and competition. Joining the EDUVISA Referral Affiliate network team is your answer! It offers you the benefits of starting and running your own business without risking your capital or burdening yourself with the challenges associated with starting a traditional business. And it is tailor-made for the new IT-driven era where the Referral Affiliate (you) will engage consumers (potential students, friends, and family) through a variety of distribution models including websites, social media, search, email, mobile apps, offline marketing and more. The EDUVISA Referral Team will provide you with the necessary Referral Links, Banners and Templates for use in the Internet realm. You get to experience the benefits of working for yourself, an unlimited income, and educational product required by millions at a level of affordability unmatched and an automated system that only requires you to tell others about the EDUVISA Referral Affiliate opportunity and EDUVISA Graduate Degree Programmes. And it does not matter where you may find yourself in the world!

# REFERRAL AFFILIATE REGISTRATION (IRA)

Simply register as an EDUVISA Affiliate by activating an EDUVISA User Account and registering online as a referral affiliate by paying the Affiliate Registration Fee of £25 via any of the EDUVISA secure Payment Gateways and Bank Accounts. As soon as your application has been received and the Affiliate Registration Fee has been confirmed by the financial institution you will be activated as an EDUVISA Referral Affiliate. You will be allocated a unique Affiliate Code and Affiliate URL Link which you may use in emails, websites, and other Internet platforms to refer new students to EDUVISA. You will also be provided with advertising banners which you may utilise for Internet and social marketing purposes. The EDUVISA Referral Affiliate System will generate affiliate commission as soon as registration and payment of the students, recruited or referred by you, have been confirmed. Affiliate commission is paid out monthly within 30 – 6- days of being generated. The opportunity to start generating an income has never been more accessible, affordable, and as effortless as the EDUVISA Referral Affiliate opportunity. Referral Affiliate status is automatically suspended if the IRA does not log any new student registrations within a period of 12 months.









# **REFUNDING OF AFFILIATE FEE (IRA)**

As an incentive bonus, **50%** of the **Referral Affiliate Registration Fee** becomes refundable as soon as a minimum of **10 students** has successfully been referred for programme registration purposes (IQF Level 3<sup>+</sup> - Level 7<sup>+</sup>).

# **REFERRAL COMMISSION (IRA)**

Referral Commission relevant to an **EDUVISA Independent Referral Affiliate** is automatically generated by the EDUVISA Referral Affiliate System according to the following input parameters:

- Referral Commission equal to 5% is calculated on every amount paid via the Referral Affiliate Link during the registration process.
- Referral Commission is only generated when the Referral Affiliate Link is used by the registering student during the registration process.
- Students, who register for a follow-up programme, are advised by the EDUVISA Online Registration System to
  use the <u>Certified Referral Affiliate Link</u> of the Referral Affiliate that initially referred them to EDUVISA.

COMMISSION ALLOCATIONS	PERCENTAGE
Management Skills Programme	5%
University Access/Entrée Programme (IQF-L3+) (Bachelor Entrée)	5%
Diploma (IQF-L4) (1st Academic Year - Bachelor)	5%
Higher Diploma (IQF-L5) (2nd Academic Year - Bachelor)	5%
Graduate Diploma (Bachelor's Degree) (IQF)-L6) (3rd Academic Year - Bachelor)	5%
Graduate Diploma (Bachelor's Degree) (RQF)-L6+) (3rd Academic Year - Bachelor)	5%
Post-Graduate Diploma (Master's Degree) (IQF-L7) (4th Academic Year - Master)	5%
Post-Graduate Diploma (Master's Degree) (RQF-L7+) (4th Academic Year - Master)	5%

# **REGISTER AS AN INDEPENDENT REFERRAL AFFILIATE**



# 3.2 EDUVISA ACCREDITED STUDENT CENTRE (ASC)

#### **ORIENTATION**

Institutions that typically will benefit from registration as an accredited EDUVISA Accredited Student Centre (ACS) include but are not limited to the following:

Leadership development organisations.













- Private and ACE online schools.
- Churches and community organisations.
- Institutions seeking accreditation or a platform to conduct training.
- GAP-Year/ Youth Organisations seeking to incorporate accredited training into their existing programmes.

# **BENEFITS (ASC)**

Registration as a EDUVISA Accredited Student Centre/Campus (ASC) offers the following benefits:

- Elevates the level of credibility and quality of existing leadership development programmes if applicable.
- Enhances the general brand status of your institution or organisation.
- Raises your profile with potential learners, students, and clients.
- Receives online certification of your institution/organisation as an accredited EDUVISA Student Centre via the EDUVISA "<u>Approved Student Centre</u>" list of institutions (including a link to your website).
- Easily combine EDUVISA UK-accredited diploma/degree qualifications with the in-house programme of your institution or company.
- Receives activation on the "Centre/Campus (ESC) Commission/Discount" System (See Commission Tabel).
- Receives activation on the "EDUVISA Student Centre/Campus (ESC) Bulk Discount System" that allows for special discounts and payment arrangements when registering groups of students.
- Creates the opportunity to offer your students or community the opportunity to access the UK University system online from anywhere in the world.
- Provide students/learners or members of the community with an alternative to the traditional requirement of School-Leaving-Certificate or Matric/Grade 11 Certificate (See <u>Dip.HEA</u>).
- Receives access to the full spectrum of business-related courses and modules aligned with BBA/MBA/MSc Curriculum.
- Benefit from the streamlined inexpensive registration process that is straight forward and easy to implement.
- Benefit from third-stream incomes derived from add-on top-up academic support services, tutor sessions, Internet usage etc.
- Offer students <u>certified accreditation</u> status with the UK-Ofqual and UNIQUAL qualification framework which can be verified at any time or from anywhere in the world.
- Benefit from the <u>Revolving Student Loan Facility</u> that can be used on a repetitive basis for the payment of academic and business programmes via the EDUVISA Payment Gateways.
- All academic and university support activities and functions are delivered by EDUVISA's university-level <u>Online</u> <u>Learner Management System</u> (OLMS).
- Registration as an EDUVISA Student Centre/Campus automatically activates the Head of the Centre / Campus as an EDUVISA <u>Independent Referral Affiliate</u> (IRA) with a unique Referral Affiliate Link that can be used for online marketing anywhere in the world.

#### REFERRAL COMMISSION (ASC)

Referral Commission relevant to **EDUVISA Student Centre/Campus** is automatically generated by the EDUVISA Referral Affiliate System according to the following input parameters:

 Referral Commission equal to 20% is calculated on every amount paid via the Referral Affiliate Link during the registration process.













- Referral Commission is only generated when the Referral Affiliate Link is used by the registering student during the registration process.
- Students, who register for a follow-up programme, are advised by the EDUVISA Online Registration System to
  use the <u>Certified Referral Affiliate Link</u> of the Referral Affiliate that initially referred them to EDUVISA.

# **DISCOUNTED PROGRAMME FEES (ASC)**

- Registered Accredited Leadership Centres (ALC) are invoiced at a discounted programme fee equal to 80% of the listed programme on par with the Referral Commission Rebate Scale.
- To assist the Accredited Leadership Centres (ALC) with the introduction of the EDUVISA Diploma in Higher Education Access (Dip.HEA) the LDC may be invoiced on a "class-per-module" basis which means that the ESC may place an order for one module for the registered group at a time.

#### REFUNDING OF CENTRE REGISTRATION FEE

As an incentive bonus, **50%** of the Campus Registration Fee becomes refundable as soon as a minimum of **10** students has successfully been referred for programme registration purposes (IQF Level 3<sup>+</sup> - Level 7<sup>+</sup>).

#### **INCOME STREAMS**

Please note that as an ASC, your organisation, institution, or business may benefit in two ways in financial terms:

- Independent Referral Affiliate (IRA) A unique <u>Referral Link</u> can be used for online marketing purposes and automatically links new students to your personal Programme Catalogue and Referral Affiliate Account for commission purposes. As a registered Referral Affiliate, you will be able to view the number of new students recruited via you Referral Link as well as Referral Commissions generated under the Affiliate Portal on your User Account. The use of the Referral Link is recommended in the case of a business that desires a third-stream income without activating a campus or training centre or becoming involved in day-to-day academic activities.
- Accredited Student Centre (ASC) The ASC is invoiced per module or programme when it registers a group of students for a specific academic programme. In this instance, the ASC will be invoiced at a discount level equal to the commission associated with the specific academic programme. The ASC will also be able to invoice its students at an elevated fee level that makes provision for academic tutor sessions, computer and Internet usage, assessment supervision, class attendance etc (3<sup>rd</sup> stream incomes).

REFERRAL COMMISSION AND CENTRE DISCOUNT	PERCENTAGE
Management Skills Programme	20%
University Access/Entrée Programme (IQF-L3+) (Bachelor Entrée)	20%
Diploma (IQF-L4) (1st Academic Year - Bachelor)	20%
Higher Diploma (IQF-L5) (2nd Academic Year - Bachelor)	20%









Graduate Diploma (Bachelor's Degree) (IQF)-L6) (3rd Academic Year - Bachelor)	20%
Graduate Diploma (Bachelor's Degree) (RQF)-L6+) (3rd Academic Year - Bachelor)	20%
Post-Graduate Diploma (Master's Degree) (IQF-L7) (4th Academic Year - Master)	20%
Post-Graduate Diploma (Master's Degree) (RQF-L7+) (4th Academic Year - Master)	20%

#### REGISTER AS AN ACCREDITED STUDENT CENTRE (ASC)



# 3.3 ACCREDITED LEADERSHIP CENTRE (ALC)

#### **ORIENTATION**

Institutions that typically will benefit from registration as an EDUVISA **Accredited Leadership Centre** (ALC) include but are not limited to the following:

- Corporate businesses who cannot afford workplace absenteeism because of training commitments.
- Government institutions in need of an education programme culminating in Diploma, Bachelor or Master's qualification.
- HR or related departments/ sections that require a permanent academic partner to provide monitored leadership and academic development programmes.
- Corporate companies that need an internationally accredited leadership development programme as part of their inhouse HR-LED strategy.

# **BENEFITS (ALC)**

- Allows the company to deliver in-house training seamless and in a monitored way.
- Combine EDUVISA UK-accredited diploma/degree qualifications with the existing HR-LED training programmes in the company.
- All academic and university support activities and functions delivered by EDUVISA's university-level <u>Online Learner</u> <u>Management System</u> (OLMS).
- No time away from the office or place of employment boost productivity and cost-effective.
- Provides credibility to the quality of existing leadership development programmes.
- The benefit to corporates/organisations no time away from the office or place of employment boost productivity and cost-effectiveness.
- Referral commissions and centre discount offset government training rebates.

# **REFERRAL COMMISSION (ALC)**

Referral Commission relevant to an **EDUVISA Accredited Leadership Centre** (ALC) is automatically generated by the EDUVISA Referral Affiliate System according to the following input parameters:









- Referral Commission equal to 20% is calculated on every amount paid via the Referral Affiliate Link during the registration process.
- Referral Commission is only generated when the Referral Affiliate Link is used by the registering student during the registration process.
- Students, who register for a follow-up programme, are advised by the EDUVISA Online Registration System to
  use the <u>Certified Referral Affiliate Link</u> of the Referral Affiliate that initially referred them to EDUVISA.

REFERRAL COMMISSION AND REBATE SCALE	PERCENTAGE
Management Skills Programme	20%
University Access/Entrée Programme (IQF-L3+) (Bachelor Entrée)	20%
Diploma (IQF-L4) (1st Academic Year - Bachelor)	20%
Higher Diploma (IQF-L5) (2nd Academic Year - Bachelor)	20%
Graduate Diploma (Bachelor's Degree) (IQF)-L6) (3rd Academic Year - Bachelor)	20%
Graduate Diploma (Bachelor's Degree) (RQF)-L6+) (3rd Academic Year - Bachelor)	20%
Post-Graduate Diploma (Master's Degree) (IQF-L7) (4th Academic Year - Master)	20%
Post-Graduate Diploma (Master's Degree) (RQF-L7+) (4th Academic Year - Master)	20%

# **DISCOUNTED PROGRAMME FEES (ALC)**

- Registered Accredited Leadership Centres (ALC) are invoiced at a discounted programme fee equal to 80% of the listed programme on par with the Referral Commission & Rebate Scale.
- To assist the Accredited Leadership Centres (ALC) with the introduction of the EDUVISA Diploma in Higher Education Access (Dip.HEA) the LDC may be invoiced on a "class-per-module" basis which means that the ESC may place an order for one module for the registered group at a time.

# **GENERAL INFO**

- As an incentive bonus, 50% of the Accredited Leadership Centres (ALC) Registration Fee becomes refundable as soon as a minimum of 10 students has been successfully referred for programme registration purposes (IQF Level 3<sup>+</sup> to Level 7<sup>+</sup>).
- Registration and payment of the indicated registration fee will serve as confirmation that the applicant
  understands, agrees with and consent to the conditions as stipulated in the EDUVISA Academic Partnership
  Arrangement Policy Document (APA).
- An official business card is issued per Accredited Leadership Centres (ALC) as well as a certification website link for public certification purposes.











- The Accredited Leadership Centres (ALC) receives access to the student portal for supervision and performance purposes.
- Please direct enquiries to centre@eduvisa.co.uk to be contacted by the EDUVISA Marketing Section.
- Please provide full contact details to schedule an online interview (Skype, Zoom or Telegram) session for due diligence purpose.

#### **INCOME STREAMS**

Please note that as an **Accredited Leadership Centres** (ALC), your organisation, institution, or business may benefit in two ways in financial terms:

- Independent Referral Affiliate (IRA) A unique <u>Referral Link</u> can be used for online marketing purposes and automatically links new students to your personal Programme Catalogue and Referral Affiliate Account for commission purposes. As a registered Referral Affiliate, you will be able to view the number of new students recruited via you Referral Link as well as Referral Commissions generated under the Affiliate Portal on your User Account. The use of the Referral Link is recommended in the case of a business that desires a third-stream income without activating a campus or training centre or becoming involved in day-to-day academic activities.
- Accredited Leadership Centres (ALC) Invoicing The ALC is invoiced per module or programme when it registers
  a group of students for a specific academic programme. In this instance, the ALC will be invoiced at
  a discount level equal to the commission associated with the specific academic programme. The ALC will also be
  able to invoice its students at an elevated fee level that makes provision for academic tutor sessions, computer
  and Internet usage, assessment supervision, class attendance etc (3<sup>rd</sup> stream incomes).

#### **REFUNDING OF LDC REGISTRATION FEE**

As an incentive bonus, **50%** of the Referral Affiliate Registration Fee becomes refundable as soon as a minimum of **10** students has successfully been referred for programme registration purposes (IQF Level 3<sup>+</sup> - Level 7<sup>+</sup>).

# REGISTER AS AN EDUVISA ACCREDITED LEADERSHIP CENTRE (ALC)



# 4. ACADEMIC PARTNERSHIP AGREEMENT (APA) - (ASC/ALC)

#### **OPPORTUNITY**

EDUVISA Graduate School of Management LTD offers individuals, community organisations, corporate institutions, and training providers the opportunity to register as an EDUVISA Accredited Student Centre/Campus (ASC) or Leadership Development Centre (LDC) by entering an Academic Partnership Arrangement (APA).

#### **ACADEMIC SUPPORT**

EDUVISA Graduate School of Management LTD will provide the ASC/ALC with online access to academic material and assessment modules and will maintain a comprehensive administrative profile of the academic performance of the nominated student/client/employee in line with the UK-Ofqual and international accreditation and certification









requirements relevant to academic material, online assessment, academic tutor access and administrative support prescribed in terms of the international accreditation and certification requirements that EDUVISA Graduate School of Management LTD has to comply to.

# **UNIQUE REFERRAL CODE**

EDUVISA Graduate School of Management LTD will indicate and certify the ASC/ALC as an ASC/ALC on the EDIVISA website and will provide the ASC/ALC with a unique referral code that can be used for marketing on all forms of online or social media platforms.

#### **CERTIFICATION OF CENTRE**

EDUVISA Graduate School of Management LTD will issue a <u>Centre Certification Certificate</u> which indicates that the ESC is certified to market, register and provides administrative and academic support services normally associated with an academic campus of higher education as delivered via the EDUVISA Online Learner Management System (OLMS).

#### **BRAND ASSISTANCE**

EDUVISA Graduate School of Management LTD will provide the ASC/ALC with the necessary business card templates, proof of referral affiliation, campus certification and marketing materials including logo designs, email, and social marketing templates that, after written approval be EDUVISA may be used for marketing and awareness campaigns.

#### STUDENT ADMINISTRATION

EDUVISA Graduate School of Management LTD will maintain an administrative and account system that reflects student registrations, commission calculations and commission pay-outs related to the specific ASC/ALC.

# **PAYPAL & PAYFAST REQUIREMENT**

The newly registered EDUVISA Accredited Student Centre/Campus (ASC) or Accredited Leadership Centre (ALC) is required to open both a <u>PayPal</u> and <u>PayFast</u> account to accommodate both the capturing of commissions as well as the payment of commissions generated.

#### **COMPLIANCE TO GUIDELINES**

The ASC/ALC undertakes to comply with guidelines provided by EDUVISA Graduate School of Management LTD from time to time about the marketing and offering of academic programmes.

# **DUE DELIGENCE REQUIREMENT**

To register as an ASC/ALC, applicants agree to be subjected to a due diligence process which may require the submission of profile documentation and information, online interviews (Skype/WhatsApp, Telegram, Zoom etc) as well as the profile verification. EDUVISA Graduate School of Management LTD retains the right to either accept or reject any application without revealing the reasons that lead to the decision.

# **DISCOUNTED INVOICING**

EDUVISA Graduate School of Management LTD may upon request, and after consultation with the ASC/ALC, provide the ASC/ALC with a Permanent Discount Arrangement should such an ASC/ALC wish to operate a certified physical training centre or mini campus which provides for the creation of additional streams of income derived from tutoring and lecturing services on location. For this purpose, EDUVISA Graduate School of Management LTD will create an invoice system through which the ASC/ALC will be invoiced on a discount basis equivalent to the prescribed levels of commission as applicable to an ASC/ALC and as indicated in the associated documentation.









#### INDEPENDENCY RELATIONSHIP

The ASC/ALC, its representatives and/or employees, although certified as an EDUVISA Accredited Centre, Campus or Training Centre understand and agrees that its relationship with EDUVISA Graduate School of Management LTD is that of "Independent Referral Agent" (IRA), "Independent Student Centre" or "Independent Leadership Centre" respectively unless otherwise indicated and may consequently under no circumstances falsely represent EDUVISA Graduate School of Management LTD or enter into any business or other agreement or relationship on behalf of EDUVISA Graduate School of Management LTD.

#### **COMMISSION GENERATION REQUIREMENT**

The ASC/ALC, its representatives and/or employees understand and agrees that referral commission is only generated by financial transactions accommodated via the official Referral Affiliate Link and that ASC/ALCs and/or Referral Affiliates (IRA) should encourage their referrals to continue to make use of the original referral link during follow-up course registrations to qualify for follow-up commission.

#### **COMMISSION PAYMENT**

The ASC/ALC, its representatives and/or employees understand and agrees that the payment of referral and other commissions may take between 15 and 30 days to implement due to consumer legislation and tax requirements and after payment verification by the respective financial institutions including <a href="PayPat">PayPat</a> and <a href="PayPat">Pa

#### **TAX ARRANGEMENTS**

The ASC/ALC, its representatives and/or employees understand and agrees that EDUVISA LTD or its related institutions cannot be held responsible for any tax-related obligations and that the ASC/ALC, its representatives and/or employees remain responsible for the conduct of their own tax affairs.

# **BRAND OWNERSHIP**

The ASC/ALC acknowledges that EDUVISA LTD is the owner of the name EDUVISA Graduate School of Management, any variation thereof as well as current and future associated brand names.

# **APPROVAL OF REGISTRATION CONDITIONS**

The ASC/ALC understands and agrees that online registration via the dedicated registration portal and payment of the indicated registration setup fee constitutes approval of the conditions relevant to this Academic Partnership Arrangement (APA) and activates this Academic Partnership Arrangement (APA) from the date of payment verification.

#### **USE OF THE NAME OF EDUVISA**

The ASC/ALC understands and agrees that EDUVISA Graduate School of Management hereby grants to the ASC/ALC the right and non-exclusive privilege to use the Name EDUVISA solely in connection with TRAINING AND EDUCATION.

# **BRAND COPYRIGHT**

The ASC/ALC understands and agrees that any product, material, or service associated with EDUVISA Graduate School of Management may only be utilised in its original branded format (co-branding may apply) as supplied by EDUVISA and may under no circumstances be copied electronically or otherwise without the written approval of the Licensor and /or the payment of fees applicable to these products, material, or services. Failure to do so may result in civil proceedings being initiated to claim consequent losses.









#### **NON-EXCLUSIVITY**

Nothing in this Academic Partnership Agreement (APA) shall be construed to prevent EDUVISA from granting any other licenses for the use of the name EDUVISA or from utilizing the name EDUVISA in any manner whatsoever on condition that it does not measurably negatively impact on the business operations of the ASC/ALC or measurable effect the sustainability or profitability of the business of the Licensee.

#### **GOOD WILL**

The ASC/ALC understands and recognizes that there exists great value and goodwill associated with the name EDUVISA and acknowledges that the Name EDUVISA and its products, services, rights, and goodwill pertaining thereto belong exclusively to EDUVISA Licensor and that the Name EDUVISA has a secondary positive meaning in the mind of the public.

#### **COMPLIANCE TO THE LAW**

The ASC/ALC shall consequently cause its shareholders, officers, directors, and managing personnel to, comply with all laws, rules and government regulations pertaining to its business and shall not violate any laws which would create an adverse effect on the name/brand EDUVISA.

#### **ACCESS TO PREMISES**

The ASC/ALC understands and recognizes that EDUVISA or its representatives shall after consultation have access to the premises of the ASC/ALC during normal business hours for due diligence and compliance purposes.

#### **PROTECTION OF EDUVISA'S NAME**

The ASC/ALC understands and agrees that it will not during the term of this Agreement, or thereafter, attack the title or any rights of EDUVISA in and to the Name **EDUVISA** or attack the validity of the license granted herein. The ASC/ALC agrees to assist EDUVISA to the extent necessary in the procurement of any protection or to protect any of EDUVISA's right to the Name **EDUVISA**, and EDUVISA, if it so desires, may commence or prosecute any claims or suits in its own name or in the name of Licensee or join Licensee as a party thereto.

#### WRITTEN NOTIFICATION

EDUVISA shall notify the ASC/ALC in writing of any infringements or imitations by others of the name **EDUVISA** which may come to EDUVISA's attention, and ASC/ALC shall have the sole right to determine whether any action shall be taken on account of any such infringements or imitations.

#### **USE OF PRODUCTS, MATERIAL AND SERVICES SUPPLIED**

The ASL/ACL understands and agrees to the fact that any product, material, or service associated with EDUVISA may only be utilised in its original branded format (co-branding may apply) as supplied by EDUVISA and may under no circumstances be copied electronically or otherwise without the written approval of EDUVISA and /or the payment of fees applicable to these products, material, or services.

# THE USE OF SIGNAGE

The ASC/ALC understands and agrees that it shall have no right to affix the name EDUVISA to any building, sign, merchandise, or other item without first obtaining EDUVISA's express written consent, which consent shall be within the reasonable discretion of Licensor.









#### **REPRESENTING EDUVISA**

The ASC/ALC understands and agrees that it shall not in any manner or respect be the legal representative or agent of EDUVISA and shall not enter or create any contracts, agreements, or obligations on the part of EDUVISA, either expressed or implied, nor bind EDUVISA in any manner or respect whatsoever and that nothing in this Agreement shall be construed to place the parties in the legal relationship of Business Partners or Joint Ventures.

#### **INDEMNIFICATION**

The ASC/ALC understands and agrees to defend, indemnify, and hold harmless EDUVISA, its officers, affiliates, directors, agents, and employees from and against all property damage, personal injuries or death and other liability, loss, cost, expense, or damage, including, without limitation, court costs and reasonable attorney's fees arising out of operations of the ASC/ALC.

#### **WAIVER CONDITIONS**

The ASC/ALC understands and agrees that this Agreement may not be waived or modified except by an express agreement in writing signed by both parties. There are no representations, promises, warranties, covenants, or undertakings other than those contained in this Agreement with respect to its subject matter, which represents the entire understanding of the parties. The failure of either party hereto to enforce, or the delay by either party in enforcing, any of its rights under this Agreement shall not be deemed a continuing waiver or a modification thereof and either party may, within the time provided by applicable law, commence appropriate legal proceedings to enforce any or all such rights.

#### **SEVERABILITY**

Whenever possible each provision of this Agreement shall be interpreted in such a manner as to be effective and valid under applicable law, but if any provision of this Agreement shall be prohibited, void, invalid, or unenforceable under applicable law, such provision shall be ineffective to the extent of such prohibition, invalidity, void ability, or enforceability without invalidating the remainder of such provision or the remaining provisions of this Agreement.

#### **SURVIVAL**

All obligations of the Licensee shall survive the termination of this Agreement.

#### **TERMINATION**

- a. The ASC/ALC and EDUVISA may terminate this Academic Partnership Agreement (APA) after a notice period of 12 months.
- b. The Academic Partnership Agreement (APA) may be terminated by EDUVISA after a notice period of 3 months without the opportunity to cure should any of the following events occur:
  - (i) If the ASC/ALC shall:
    - file a petition in bankruptcy or a petition to take advantage of any insolvency act.
    - make an assignment for the benefit of its creditors.
    - consent to the appointment of a receiver of itself or of the whole or any substantial part of its property.
    - on a petition in bankruptcy filed against it, be adjudicated as bankrupt.
    - file a petition or answer seeking reorganization or arrangement under the bankruptcy laws or any other applicable law or statute.
    - become subject to a final order, judgment or decree entered by a court of competent jurisdiction appointing, without the consent of Licensee, a receiver of Licensee or of the whole or any substantial part of its property or approving a petition filed against ASC/ALC seeking reorganization or arrangement of ASC/ALC under the bankruptcy laws or any other applicable law or statute; or









- (ii) The ASC/ALC shall fail or refuse to perform any other obligation created by this Agreement of ASC/ALC breaches any term or condition of this Agreement or any other agreement between ASC/ALC and EDUVISA its affiliates; or
- (iii) The ASC/ALC has made any misrepresentations relating to the acquisition of the license granted herein, or ASC/ALC or any of ASC/ALC shareholders, officers, directors, or managing personnel engages in conduct which reflects unfavourable on the Name **EDUVISA** or upon the operation and reputation of EDUVISA's business; or
- (iv) The ASC/ALC or any of its shareholders, officers, directors, or managing personnel is convicted of a felony or any other criminal misconduct which is relevant to the operation of the business of the ASC/ALC. In the event of termination of this Academic Partnership Agreement (APA) for any reason, the ASC/ALC shall immediately cease all use of the name EDUVISA and shall not thereafter use any name, mark, or trade name similar thereto. Termination of the Academic Partnership Agreement (APA) under the provisions of this Section shall be without prejudice to any rights which EDUVISA may otherwise have against the ASC/ALC.

#### **ATTORNEYS AND LEGAL FEES**

Should any litigation be commenced between the parties to this Academic Partnership Agreement (APA) concerning this Agreement, or the rights and duties of either in relation thereto, the party prevailing in such litigation shall be entitled, in addition to such relief as may be granted, to its attorney's fees and costs in the litigation.

# **SURVIVAL**

All obligations of the Licensee shall survive the termination of this Agreement.

# **GOVERNING LAW**

This Agreement shall be construed under the laws of the Republic of South Africa.

#### **NOTICES**

All notices shall be delivered via email to the registered email address of the respective party to this Academic Partnership Agreement (APA) and delivered in duplicate to the respective addresses as provided during the process of Student Centre Registration via the EDUVISA Programme Catalogue System.

# ACCEPTANCE OF THE ACADEMIC PARTNERSHIP AGREEMENT

Acceptance of this Academic Partnership Agreement (APA), conditions and guidelines included is regarded as understood and accepted by the ASC/ALC when payment of the prescribed Centre Registration Fee is executed via the <u>EDUVISA Programme Catalogue</u>.





